



# **Security and Protection of Information 2015**

## **CONDITIONS OF SPONSORSHIP**

Conference is held under the auspices of the  
**Security Director, Ministry of Defence, and director of AKIS, CR**

**May 20<sup>th</sup> – 21<sup>st</sup>, 2015**

Involved in special co-program of the 13<sup>th</sup> International Exhibiton of  
Defence and Security Technologies and Special Information Systems IDET

<http://spi.unob.cz/indexen.html>

## Dear friends,

On the occasion of the exhibition IDET 2015 (International Defence Equipment Technology and Special Information Systems) the University of Defence, Brno, Czech Republic, held under the auspices of the Security Director, Ministry of Defence, and director of AKIS, International Scientific Conference "Security and Protection of Information". As the organizers for this conference, we offer you the chance to participate in this event. Details of the sponsorship opportunities follow:

### ■ General sponsorship of the conference

**Includes:** Logo on a program of the conference (exclusive for sponsors), logo on the first page of the proceedings of the conference (exclusive for general sponsors), logo on the web page of the conference, logo on ad-rule, logo on writing-pad, logo in the lecture hall prepared by organizer from suitable electronic version sent by sponsor, possibility of location of the bulletin board in the entrance hall, advertising papers in a carrier bag, opportunity to give a 10 minute presentation, case study in proceedings (not to exceed 4 pages), 4 pages in a special advertisement book, an graphic advertisement at the proceedings (1 page), and free entry to IDET for two persons.

**Price:** 60,000 CZK when paid by April 30<sup>th</sup>, 2015,  
70,000 CZK when paid after that date.

### ■ Sponsorship of one day of the conference

**Includes:** Logo on a program of the conference (exclusive for sponsors), logo on the 2nd page of the proceedings (exclusive for sponsors of one day conference), logo on CD, logo on the web page of the conference, logo in the lecture hall prepared by organizer from suitable electronic version sent by sponsor, possibility of location of the bulletin board in the entrance hall, advertising papers in a carrier bag, advertisement in proceedings (1 page), and 2 pages in a special advertisement book.

**Price:** 40,000 CZK when paid by April 30<sup>th</sup>, 2015,  
50,000 CZK after that date.

### ■ Sponsorship of one of the conference social events

(Cocktail Reception on May 20<sup>th</sup> or Farewell Banquet on May 21<sup>st</sup>). Includes Introduction speech, nametags on table, and arrangement of logo and advertising materials.

**Price:** 25,000 CZK /event

### ■ Advertising at the Proceedings

**Price:** 10,000 CZK (1 page), 7,000 CZK (1/2 page)

### ■ Logo in the lecture hall

**Price:** 15,000 CZK

■ **Logo on the web page of the conference**

**Price:** 3,000 CZK

■ **Advertising papers in a Carrier bag**

**Price:** 7,000 CZK

■ **Location of the bulletin board in the entrance hall**

**Price:** 10,000 CZK

All rates above are exclusive of 21% VAT.

Exchange rates is appr. 1 EUR to 27 CZK.

Payment could be held by check or by bank transfer in bank:

**Bank name:** ČSOB Brno, Milady Horákové, Brno

**Account name:** CNSE, spol. s r. o.

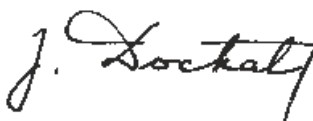
**Account No.:** 374116593/0300

**BIC:** CEKOCZP

**IBAN:** CZ96 0300 0000 0003 7411 6593

**Verification symbol:** your number assigned by the conference manager

October 17<sup>th</sup>, 2015



Jaroslav Dočkal  
conference manager

**E-mail:** [jdockal.spi@gmail.com](mailto:jdockal.spi@gmail.com)

**Telefon:** +420 737 215 217

**Fax:** +420 973 442 337

**Web:** <http://spi.unob.cz/indexen.html>

